



**Randy Palubiak, President, Enliten Management Group, Inc.**

Randy Palubiak has over 30 years of experience in visual communications, covering broadcast television, video production, webcasting, streaming, digital signage, satellite services, and terrestrial-based networking services.

As President and founding partner of Enliten, Randy leads the team of Enliten Associates and subject matter experts who provide clients with the guidance and solutions to meet their communication business needs. Through the implementation and integration of emerging digital media solutions, Randy acts as a trusted advisor to corporations, associations and government agencies nationwide.

Randy is a frequent presenter and/or session moderator at User Group Meetings and Industry Conferences such as: Satellite and Content Delivery Conference and Expo; American Society for Training and Development (ASTD); Learning Forums; Society for Applied Learning Technology; and Satellite Conference.

In addition, Randy provides Executive Presentations and conducts Business Information Workshops focusing on the Role and Value of Video and Digital Media-based Enterprise Communications.

Prior to founding Enliten, Randy led business development and sales as a senior executive at Gilat MultiMedia, Inc., a division of Gilat Satellite Networks, Ltd. Previously, Randy was responsible for business development and sales of Business Television (BTV) and Interactive Distance Learning (IDL) networks at AT&T and Convergent Media Systems.

Randy has provided guidance and services to more than 100 corporations, organizations, and government agencies including: The Home Depot; J.C. Penney; Rollins-Orkin; Safeway; United Services Automobile Association (USAA); Texas Instruments; McDonald's Corporation; Intel Corporation; Edward Jones Company; AT&T Information Management Services; AT&T NOET; May Department Stores; Wachovia; Amoco; Monsanto Company; Hitachi Systems; Seven-Up Company; Hallmark Cards; The World Bank; John Deere; Ralston Purina; Air Force; Air National Guard; and the Government Education & Training Network (GETN).

During his career in broadcast television, Randy worked for local television stations affiliated with ABC, CBS and NBC, as well as KPLR-TV in St. Louis, where he started and managed its video production and satellite services division: Koplair Communications.

Randy earned his masters degree in Communications and bachelor degree in Broadcast Journalism from the University of Missouri. He is on the Board of Directors for the Federal Government Distance Learning Association (FGDLA) and Board of Advisors for the Satellite Conference Organization. He is a member of the Digital Signage Federation, Council of Communication Management (CCM), and Society of Satellite Professionals International (SSPI) and partner to the Communications Media Manager Association (CMMA).

Randy has co-authored two industry books: *Delivery of Media in the Enterprise* and *The BTV/IP Receiver Guide*.