



Russell G. Colbert, Jr.
US Federal Government Market Director

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Russ Colbert joined Polycom in April 2001 as the Education Market Manager. Promoted to Global Education Market Director in 2003 and recently accepted the responsibility as US Federal Government Market Director. At Polycom his responsibilities are to ensure complete customer and partner success, product development, segment adoption, introduction of high-yield programs and providing segment leadership.

Prior to joining the company, Russ was the Director of Global Markets with VTEL Corporation. During his five years in this capacity, he was directly responsible and active in large-scale education implementations in all 50 United States and 43 countries. As an Education Specialist he had the unique ability to train teachers, transition courses of instruction, design classrooms, develop several turnkey classroom packages with software, instructional tools, hardware and processes.

Russ became a member of the VTEL team in November 1995 when the videoconferencing division of Peirce-Phelps, Inc. was acquired. As the Distance Education Manager, Russ' responsibilities included: application customer training, sales training, account management, project management, room design and engineering, course transitions, curriculum development and customer support and service. Custom education applications were his specialty. From November 1995 until May 1997, Russ was the Senior Consultant for custom integration of technology for the Education and Government sectors.

Prior to joining Peirce-Phelps, Inc. in March 1994, Russ was the United States Navy's Videoteletraining Officer. He established, managed and operated their nationwide and international multipoint training and conferencing network. He directly supervised the expansion and operation of this network from five locations to twenty-two locations, including ships-at-sea. Russ successfully designed the first Shore-to-Ship connectivity and course of instruction. He assisted in the start-up of the US Army Teletraining

Network (TNET). He assisted many government agencies, universities and corporations in establishing a video network and operations.

Holding a B.S. degree from Auburn University, a M.S. degree from Old Dominion University (focused in Distance Education) and Navy Training Subspecialty from Naval Post Graduate School, Russ serves actively with VCI-G, United States Distance Learning Association (USDLA), Federal Government DLA, JeLA Japan and EDEN European Distance and e-Learning Network. He is a preferred speaker and author in the distance education community. Recent major accomplishments include:

- Keynote Speaker EDEN 2009
- Keynote Speaker EduComm and ISTE 2011 with Dr. Stephen R. Covey
- Keynote Speaker Communications Tokyo, Japan Department of Education Conference
- Speaker On Line Educa Berlin, Germany
- Global Learning Conference, Keynote Speaker, Copenhagen, Denmark
- Keynote Speaker, ICDE Global Education Conference, Vienna, Austria
- Many University, Corporate and Government presentations including Ministry of Post/Telecommunications (MPT) Peoples Republic of China and Japan Department of Education
- Keynote Speaker, India Distance Education Conference for Minister of Education, New Delhi, India
- Keynote Speaker, Israel Highway One Conference, Tel Hai, Israel
- Keynote Speaker, ADEC Alliance for Distance Education California
- Keynote Speaker, HETS/HACU Conference, Washington, DC
- Keynote Speaker, Universidad Virtual del Tec de Monterrey, Mexico
- Keynote Speaker, Australasian Computers in Education Conference, Melbourne, Victoria

Publications produced:

- Planning the Smart Classroom of the Future.....TODAY, a practical primer for designing interactive learning environments
- E-Rate Guides located at www.polycom.com/education
- Content/Knowledge Providers List located at www.polycom.com/education
- “Best Practices in Live Content Acquisition for Distance Learning”
- Various Whitepapers and research (reference to research, applications, Internet2 and cultural exchanges) located at: www.polycom.com/education

Recent Classroom Packages/Products Produced:

- Polycom Primary, Secondary, Small, and Large ClassStations™
- Instructor™ RP
- Polycom PowerCam Presenter™
- Polycom Ceiling Microphone Array
- Eagle Eye Director
- Touch Control System
- Music Mode for Telepresence solutions
- Active in the opening and content creation of 24 new Executive Briefing Centers

Recent Programs Created:

- Honors Education Program
- Content Access Program
- Tuition Reduction Program
- Back-to-school Blowout Program
- Federal Applications Program